

# ALI SMAILI

Student at ENCG-SETTAT

"You don't have all day, but today is your lucky day."

admin@alismaili.org

+212 669 759 673



links    



## Education

- 09/2023 — today **ENCG Settat**  
Settat
- 09/2021 — 07/2023 **Economic Preparatory classes**  
Omar elkhayam-Rabat
- 04/2020 — 11/2021 **Baccalauréat**  
lycee lalla nezha-Rabat

## Professional experience

04/2022 **NEWERACOM (Enternship)**



At Neweracom, I spearheaded the creation of a concise HR analytics dashboard, streamlining data for informed decision-making.

## Competitions & Achievements

30/03/2024 **GreenSync Project - Winner of QVEMI Competition (by Enactus ENCG Settat)**



- Successfully developed and pitched the GreenSync project, showcasing innovative solutions for sustainable development.

GreenSync  
Pitch Deck

27/04/2024



**GreenSync Project - 3rd Place ThePitch Competition (by GENIE)**

- Demonstrated exceptional entrepreneurial and presentation skills, underscoring my ability to create&deliver compelling business proposals.

15/05/2024 **ESWA Competition - 2nd Place for Best digital Marketing Strategy (by CIAD ENCG Settat)**



- Executing an outstanding marketing strategy that showcased my analytical and creative marketing abilities.

## Extracurricular Activities & Skills Development

10/2023— today **Head of Research and Development Cell (CIAD Club, ENCG Settat)**



Led the R&D Cell, overseeing multiple research projects like the newsletter website or the e-learning platform [ciadnews.com](http://ciadnews.com)

## Projects

04/2021— today **Smaili(YouTube)**



Over the past two years, I've uploaded 50 videos, gained over 1020 subscribers, and amassed more than 100k views, which has expanded my skill set significantly.

## languages

Arabic (Native)  
French (Proficient)  
english (Fluent)

## skills

self learning  
Teamwork  
project management  
time management  
communication  
content creation

## tools

figma(app design)  
Wordpress(Websites)  
adobe products(design)  
spline&blender(3d design)  
elementor(Websites)  
Notion  
  
Python(Coding)  
Canva/excel/more

## Certifications

06/2023 — 07/2023

**Foundations of Digital Marketing and E-commerce, [Google Career Certificate](#)**

**Think Outside the Inbox: Email Marketing, [Google Career Certificate](#)**

06/2021 — 07/2021

**Introduction to HTML5, [University of Michigan](#)**

Results-oriented, I set clear goals for my projects. I know how to efficiently manage my time and resources to achieve these objectives. I am also capable of working under pressure and delivering quality results within tight deadlines. I am deeply passionate about marketing, especially in its ever-evolving digital aspect. I am confident that my project management, communication, and content creation skills, combined with my unwavering commitment, will enable me to excel in this competitive field. I am ready to take on new challenges, adapt quickly, and continue learning and growing professionally.